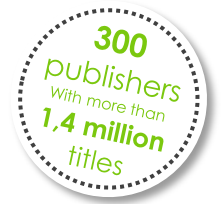


PRINT ON DEMAND

Printing from 1 copy to thousands



With our Print on Demand (PoD) offering, we catalogue your ISBNs, holding them as 'live' and available to print copies whenever you need them. With PoD you can order anything **from single copy, book of one, to thousands.**



CPI PoD production for soft and hard covers is located directly inside the logistics centre of **Zeifracht Medien GmbH in Erfurt**. Orders are produced either same day, or overnight and delivered **to booksellers the following day.**

All PoD suitable print data stored by the publisher at CPI can be easily activated in the order catalogues of Zeifracht Medien. All **online booksellers** as well as **more than 4,000 stationary booksellers** have access to these.

Concept

Print-on-Demand with Zeifracht Medien GmbH:

- The publisher has a contract with Zeifracht Medien
- The bookseller orders and buys the book from Zeifracht Medien
- Zeifracht Medien remits the sales proceeds (retail price minus trade discount and print costs) to the publisher

For Trade publishers we can offer trade stocks for paperback product in formats up to 200 x 130mm. We can also offer these and all other ISBNs via **Gardners wholesale in the UK.**

Advantages

- Printing from **1 copy to thousands**
- **Eliminates all warehousing costs**
- Wide range of equipment options
- Production time via Zeifracht Medien GmbH **of less than 2.5 hours**
- Production capacity of **up to 9,000 copies per day**
- Less environmental impact due to less paper waste
- support for **carbon footprint reduction targets**
- Top quality: Made in Germany

Softcover / Paperback

Format:
from 180 x 100 mm up to
297 x 210 mm

Book block:
Mono & 4 colours

Cover:
Mono & 4 colour, 4/4

Binding method:
perfect bound

Cover lamination:
Matt or gloss

6 papers:
Offset, bookwove, coated

Hard Cover

Format:
155 x 105 mm up to 297 x 210 mm

Book block:
Mono & 4 colour

Cover:
Mono & 4 colour

Endpapers:
Matches the paper stock

Binding method:
Roundback or Straightback PPC

Cover lamination:
Matt or gloss,
Head and tail band white

6 papers:
Offset, bookwove, coated

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