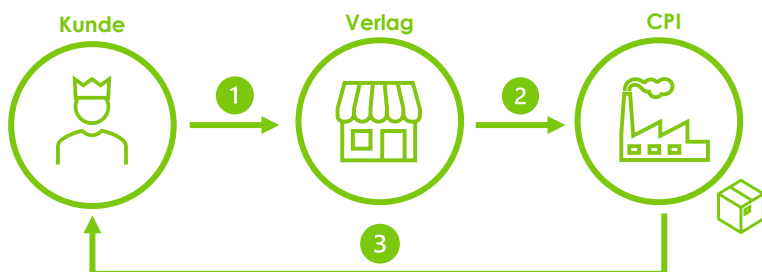


# DROPSHIPING

## Printing and shipping from 1 copy with CPI



With our dropshipping service, which is **part of our print-on-demand (PoD) offering**, you can produce your books at CPI in very short runs of 1 or more and ship them directly to your customers, **bypassing the intermediary bookseller**.



Our PoD production is based at our centrally located **site in Ulm**, which enables us to deliver quickly and easily, especially to German-speaking countries. Our **many years of expertise** in the production of high-quality books, as well as **extensive capacities**, round off our range of services.

### The concept

Our PoD offer includes the production of saddle stitching as well as **hardcover and softcover** in perfect binding.

PoD orders are transferred to us **automatically via XML** - usually via the publisher's own merchandise management system.

This can be done in a variety of ways...

#### ■ Individual order:

The order is placed by means of an **XML file** with all relevant meta and print data, production quantities and delivery addresses. After production, all data is deleted again. Alternatives to XML are also possible by arrangement.

#### ■ Cataloging:

All titles released for print-on-demand are **cataloged** once and are ready for production after print approval. Cataloging and also the ordering process can be done **manually** (e.g. via [www.cpi-direct.de](http://www.cpi-direct.de)) or also **automatically (via CSV file)**.

### Advantages

- Printing **from 1 copy**
- No minimum order quantity
- **Eliminates all warehousing costs**
- **Fast delivery times - production time of 72h (HC) and 48h (SC)**
- Environmentally friendly
- Top qualität: Made in Germany

### Softcover / paperbacks

**Format:**  
from 180 x 100 mm up to  
297 x 210 mm

**Book block:**  
Mono & 4 colours

**Cover:**  
Mono & 4 colour, 4/4

**Binding method:**  
perfect bound

**Cover lamination:**  
Matt or gloss

**6 papers:**  
Offset, bookwove, coated

### Hardcover

**Format:**  
155 x 105 mm up to 297 x 210 mm

**Book block:**  
Mono & 4 colour

**Cover:**  
Mono & 4 colour

**Endpapers:**  
Matches the paper stock

**Binding method:**  
Roundback or Straightback PPC

**Cover lamination:**  
Matt or gloss,  
Head and tail band white

**6 papers:**  
Offset, bookwove, coated

### Ansprechpartner

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